

Press release

## Syncron recognized again as the fastest growing supply chain software vendor in Europe

**Syncron has been recognized again in Deloitte's annual Technology Fast 500 EMEA awards, ranking as the fastest growing supply chain software vendor for the third consecutive year.**

"I am delighted that we have been ranked for the third successive year" says Anders Grudén, CEO of Syncron International who achieved an impressive growth rate of 400% over the past five years, to rank as the fastest growing supply chain software vendor. "Our proven ability to deliver supply chain solutions on a global scale and create value more quickly than our competitors are the key reasons behind our high growth. This has been particularly key during the economic downturn when companies have needed to see exceptionally short payback times on new investments, most often in the range of one to six months" continues Grudén. "Customer success is one of our core values, and we maintain a high level of investment in developing our solutions to ensure that all of our customers will continue to lead their industries today and tomorrow."

Syncron's client list is impressive with the likes of Komatsu, Volvo, Scania, Tetra Pak, BAE Systems, Volkswagen, and Atlas Copco amongst many others using Syncron global supply chain solutions. The client list continued to grow throughout 2009 with several new brands added, including US based crane manufacturer Manitowoc, and the Nissan forklift company Atlet headquartered in Europe, being two noteworthy additions. Syncron also successfully appointed supply chain veteran Ken Tsumura as President of Syncron Japan, whilst a new generation of Syncron's solutions was launched that is certified by SAP AG.

"Achieving sustained revenue growth of 400% over five years is a tremendous achievement," said David Halstead, partner in charge of Deloitte's Technology Fast 500 EMEA program. "Syncron's phenomenal growth puts it in select company."

**For more information, please contact:**

Anders Grudén, CEO Syncron International AB  
Mobile: +46 (0)70 834 59 10  
E-mail: [anders.gruden@syncron.com](mailto:anders.gruden@syncron.com)

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**Syncron International AB**

Pustegränd 1-3  
SE-118 20 Stockholm  
Sweden  
PHONE: +46 8 410 802 00  
FAX: +46 8 21 96 54  
E-MAIL: [info@syncron.com](mailto:info@syncron.com)  
[www.syncron.com](http://www.syncron.com)  
VAT. NO: SE556573889401  
REG. OFFICE: Stockholm

Syncron maximizes global supply chain performance, easily. Our groundbreaking IT solution, leveraging existing IT infrastructure, is rapidly implemented. Within six to twelve months, it yields performance improvements of 20-30% in three major areas: customer service levels, supply chain process efficiencies and stock level reductions.

We deliver superior results to our customers through combining software expertise with extensive experience from selected industry sectors within manufacturing and distribution.

Syncron delivers five key benefits: The ability to change a global business overnight, for example through connecting and disconnecting business relationships. The opportunity to increase service levels while lowering inventory, thanks to industry-leading algorithms. Increased lifespan of current IT investments through leveraging existing business process logic and IT systems. Quick results since implementation takes just three to six months. Access to industry thought leadership - we designed a revolutionary IT solution and continue ahead.

To stay ahead, many world-leading global companies have chosen Syncron: Alfa Laval, Atlas Copco, Electrolux, Metso, Renault Trucks, Sandvik, Smiths Aerospace, Tetra Pak, Toyota, Trelleborg, Volvo and VW.

Syncron has offices around the world.

Read more at  
[www.syncron.com](http://www.syncron.com)

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