

World Trade Center Stockholm


Synchron User Summit 2010

May 26-27 at World Trade Center Stockholm, Sweden

Tomorrow's Supply Chain Today!

Synchron is pleased to invite you to participate in the appreciated Synchron User Summit that will be held May 26-27. We have planned a comprehensive working agenda that addresses important global topics that are relevant for our customers. The focus of the agenda is on understanding, implementing and optimizing your Supply Chain solutions to reduce cost and increase efficiency. I believe the Synchron User Summit will be a great opportunity for you and your peers to discuss supply chain challenges, experiences and solutions. The agenda topics and the networking opportunities will support you in preparing for tomorrow's supply chain challenges. We look forward to seeing you in May!

Anders Grudén
CEO Synchron International



Take advantage of the discount offers, register and keep yourself updated!

www.synchron.com/usersummit2010

Why Attend?

Synchron User Summit 2010 provides an abundance of strategies and best practices to help your organization get the most out of its investment in Synchron software. It's about making your business stay healthy today and lead your market tomorrow. Do not miss this opportunity to learn the latest tips from industry experts, network with other Synchron customers, and meet the top executives from Synchron.

- **Case studies** Real-life case studies from Synchron customers. Learn about companies' strategies to drive maximum value from their investments in Synchron Solutions.
- **New for 2010** Book 1-to-1 meetings with Synchron management, including CEO, CFO, Head of Product Development, Professional Services and Customer Support.
- **Thought Leadership** Expert speakers from industry leading businesses, universities and consulting companies describe how you can improve your supply chain performance. You will gain knowledge to increase your productivity and bring back relevant information for your current projects.
- **Networking** You will make valuable professional contacts and have the opportunity to share experiences and visions on how to manage your global business.

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Agenda Day 1

May 26th

09:30	Registration and morning coffee	
10:00	Welcome	
10:15	Conference Opening <i>Anders Grudén , CEO Synchron</i>	
10:45	Keynote Macro trends in a changing world economy <i>Anders Wilson, Partner, Enter</i>	
11:30	Keynote Interaction between process changes and IT-systems <i>Professor Mats Abrahamsson, Linköping University and LIME</i>	
12:15	Product Highlight Ordering ease = Customer satisfaction – Global Order Management	
12:30	Lunch and Networking session	
14:00	Customer Case Study Business driven supply chain integration <i>Hans Troiza, Senior Project Manager, Alfa Laval</i>	
14:45	Focus session 1 Best Practice: The Path to Excellence using SCOR	Focus session 2 Best Practice: Maintain parameters to trim Working Capital
15:30	Break	
15:50	Product Highlight Pricing for profit – Global Price Management	
16:05	Customer Case Study	
16:50	Day 1 Round Up	
17:00	Free time	
17:00	User group meeting for members (30 min)	
19:00	Evening reception Dinner and entertainment onboard M/S Enköping	



Stockholm

Stockholm, one of the most beautiful capitals in the world, is built on 14 islands connected by 57 bridges. The beautiful buildings, the greenery, the fresh air and the proximity to the water are distinctive traits of this city. [Download a free Stockholm guide here >>](#)

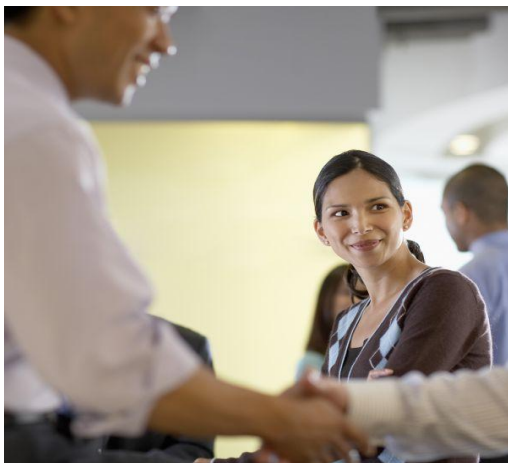
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Agenda Day 2

May 27th

09:00	Day 2 Kickoff	
09:15	Keynote Harvesting results from supply chain planning <i>Klaus Helmrich, Founder of World Class Productivity</i>	
10:00	Product Highlight Better control, superior planning – Supply Chain Planner	
10:15	Break	
10:35	Partner Presentation (TBD)	
11:15	Product Highlight Better decisions require better data – Master Data Management	
11:30	Focus session 3 Demonstration: Supply Chain Planner v8	Focus session 4 Demonstration: Global Customer Master
12:15	Lunch and networking session	
13:45	Focus session 5 Under the hood: Keeping up in a dynamic environment – Global Order Management	Focus session 6 Under the hood: Best forecasting methods – Supply Chain Planner
14:30	Focus session 7 Under the hood: Pricing best practices – Global Price Management	Focus session 8 (TBD)
15:15	Break	
15:30	Customer case study	
16:15	Day 2 Round Up and Closing	
16:30	Synchron User Summit 2010 ends	

IMPORTANT: This agenda is subject to change without prior notice. Be sure to check the agenda before arriving to confirm the schedule. Conference times are Central European Time (CET)



1-to-1 meetings

Book one-to-one meetings with participants from Synchron Group Management, including CEO, CFO, CTO, Head of Product Management, Head of Global Professional Services, Head of Global Customer Support and Head of Global Sales.

[Request a meeting here >>](#)

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Practical information

When?

May 26-27, 2010

Where?

World Trade Center, Stockholm, Sweden

Hotel reservations and general information

Find accommodation suggestions and other practical information [here](#).

Conference packages

Syncron's conference delegate packages include the following services:

- Admission to all presentations
- Possibility to network with Supply Chain decision makers of leading global industrial manufacturers.
- Conference handouts and documentation
- Possibility of 1:1 meetings with Syncron Group Management
- Full breakfast and lunch buffets
- Dinner and entertainment onboard M/S Enköping

Pricing

Discounts	Deadline	2 days	1 day
Early bird	March 31 st	€ 412,50	€ 255*
Full price	After March 31 st	€ 550	€ 300*

* Does not include evening reception. Can be purchased separately for € 100

Benefit from our 25% Early bird offer, register before March 31st>>

Information

If you have any questions regarding the event or would like further information, please contact Johan Tullgren, Mobile: +46 709 822 223, E-mail johan.tullgren@syncron.com, or visit www.syncron.com/usersummit2010