

Bileko Car Parts AB Optimizes Inventory Operations With Synchron

Supported by Synchron Inventory

Solution

Bileko Car Parts AB, a leading Swedish aftermarket automotive parts distributor and wholesaler, has integrated Synchron for intelligent, actionable insights for maximum parts availability and enhanced operational efficiency. Synchron Inventory empowers Bileko Car Parts to streamline inventory operations, improving overall agility and decision-making.

synchron Inventory

Headquarters

Sweden

Division

Bileko Car Parts

Industry

Automotive

Inventory Challenges

- Lack of centralized inventory management
- Wide range of customer needs across multiple customers and regions
- Unpredictable demand patterns
- Complex global supplier network
- Limited analytics and a reliance on manual processes

Results with Synchron

- Centralized inventory policies and increased visibility
- Maximum availability and reduced obsolete inventory
- Enhanced forecasts and supplier relationships
- Improved capital management and customer service levels
- Data-driven insights for swifter, more accurate decision-making



Solution

Navigating and optimizing inventory operations in the automotive aftermarket is no easy feat. It requires a responsive, refined approach to meet the diverse needs of a wide-ranging customer base. Working with a variety of suppliers located around the world and dealing with a vast number of products with very uncertain demand patterns, Bileko Car Parts faced significant challenges regarding demand and customer needs.

As Bileko Car Parts grew into a key player in the automotive aftermarket, it realized it needed a central solution for managing inventory in its more than 200 local warehouses, ensuring the right parts would be available in the right place at the right time.

Bileko Car Parts needed a system that could help streamline and manage operations from the supplier to the central warehouse and out to their local warehouses as well as sales and distribution centers. And depending on what country they're located in, customer needs can differ. With 340 stores and more than 400 million SKUs, Bileko Car Parts needed a user-friendly system to modernize inventory operations for optimal efficiency. Committed to excellence, Bileko Car Parts sought a comprehensive platform that could support the delivery of best-in-class service to their diverse customer base.

“Before we started to work with Syncron, we didn't have a central solution for managing inventory in our local warehouses. So, as we grew, we needed a system to manage the inventory and have the right part at the right place and at the right time. And that is where Syncron helped us.”

Therese Nilsson

Logistics Planner, Bileko Car Parts



Parts Planning Transformation With Synchron

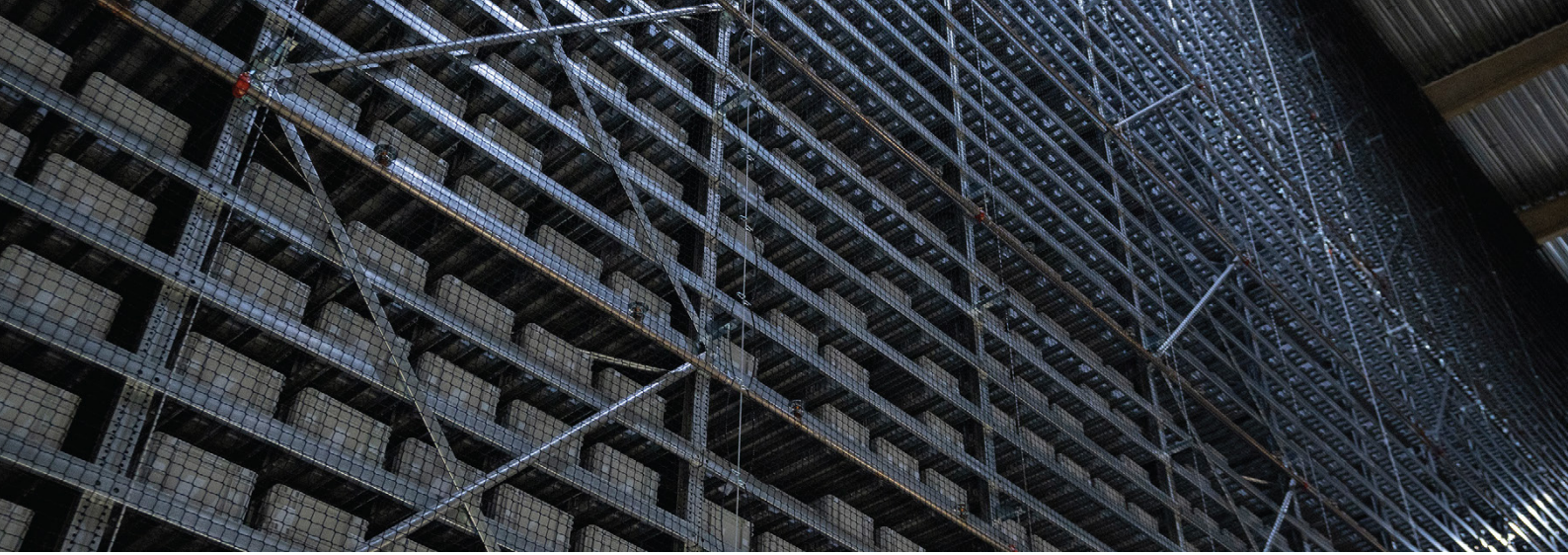
Bileko Car Parts partnered with Synchron because they are committed to optimizing parts availability throughout their network, resulting in a superior customer experience. Synchron's user-friendly, intuitive nature made the implementation process smooth and fast, allowing Bileko Car Parts to unlock the full potential of their service parts inventory.

Synchron Inventory digitalized inventory operations for Bileko Car Parts, eliminating manual processes for increased efficiency. Moreover, Synchron enabled Bileko Car Parts to set inventory policies, connecting products to a matrix and establishing ground rules rather than working with individual profiles. With Synchron, Bileko Car Parts gains an easy-to-use platform and an experienced customer support team to help them achieve a more resilient, efficient supply chain.

“If we can link our entire supply chain across the different business areas in one system, that will also bring a higher degree of availability to our customers. This is a journey we're looking forward to embarking on in the coming years.”

Christofer Kohn

CEO and Managing Director,
Bileko Car Parts and CFO, Mekonomen Company Sweden



Bileko Car Parts and Synchron: A Powerful Alliance

Synchron Inventory, recognized as a leader in worldwide manufacturing service parts management applications, has streamlined inventory operations for Bileko Car Parts by strengthening service levels at the lowest possible cost. As a result, Bileko Car Parts experiences increased parts availability, less obsolete inventory, better insights, more precise forecasting, and improved relationships with their suppliers.

With the help of Synchron, Bileko Car Parts can meet the needs of their customers - no matter where they are located.

Synchron Inventory is an essential component of the Synchron Service Lifecycle Management, an AI- and ML-driven platform that helps manufacturers and service organizations transform their approach to service lifecycle management from beginning to end.

“Since we started using Synchron, our forecasts have gotten better, and our order suggestions to our supplier have gotten better. And that has increased our service levels and availability at our central warehouse. And thanks to the forecasts we send out to our suppliers, our relationships with all our suppliers have gotten even better and are tighter now than before.”

Jimmy Landgren

Demand Planner Specialist, Bileko Car Parts



About Synchron

Synchron helps manufacturers and distributors capitalize on the new service economy by increasing customer loyalty and optimizing aftermarket profitability. Synchron's integrated, scalable, state-of-the-art Service Lifecycle Management (SLM) cloud platform puts data at the heart of aftermarket operations to unlock service synergies, significant revenue opportunities and help companies differentiate themselves with exceptional aftermarket customer experiences. The world's top brands trust Synchron, making it the largest privately-owned global leader in intelligent SLM SaaS solutions.

For more, visit synchron.com.