

Deliver Smarter Parts Pricing

to boost revenue and margins



Price intelligence for a more profitable aftermarket business.

Market conditions are unpredictable and setting the right part price can be challenging. The right purpose built solution can help you transform your business from using cost plus models to leveraging a value based strategy driving top line revenue.

Syncron Price enables leading manufacturers, dealers, and suppliers to automate and optimize dynamic pricing, globally. Industry leading expertise, continuously updated market data, and technology powered by artificial intelligence and machine learning are combined to identify unseen pricing opportunities. Our customers see increased sales volume, revenue, and profitability across the aftermarket business.



Optimize

Improve profit margins up to 10% through product group segmentation and optimized pricing.



Visualize

Analyze pricing data with interactive dashboards and ad-hoc reports to quickly identify and seize pricing opportunities.



Analyze

Leverage machine learning (ML) to analyze historical and current pricing data to make smarter pricing decisions.

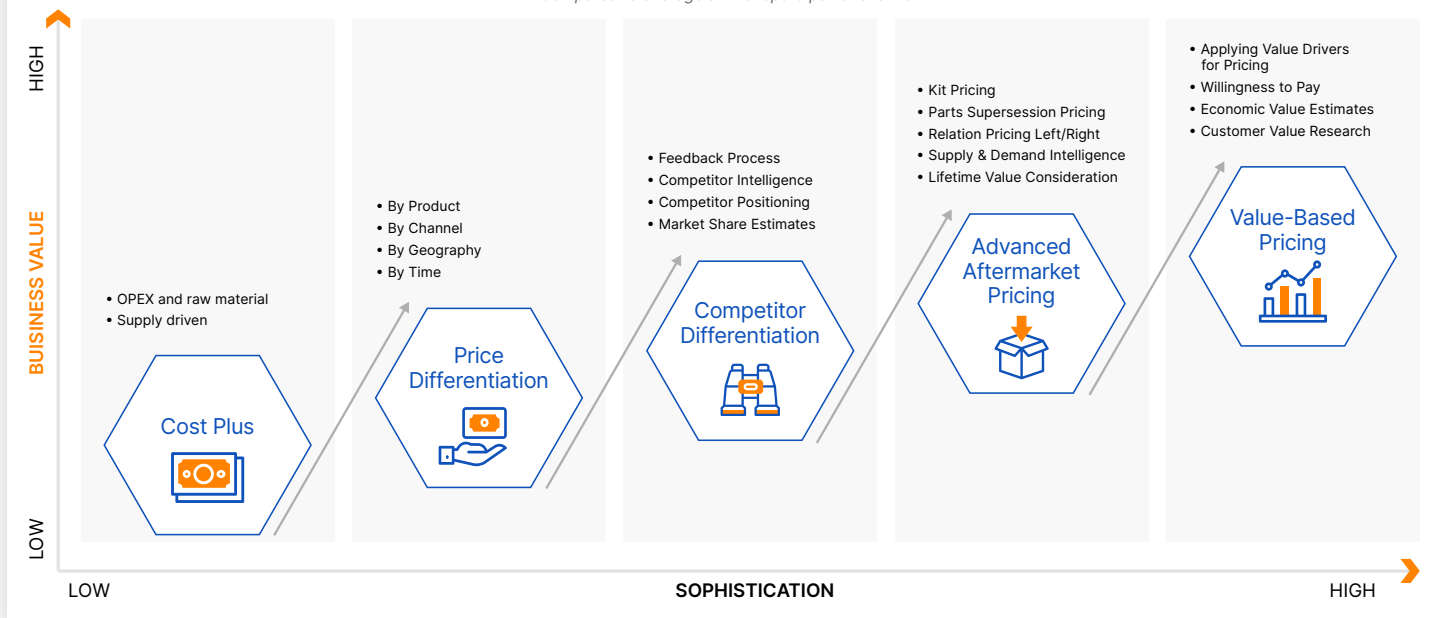


Improve

Deepen customer loyalty by providing consistent and transparent pricing to the entire customer base.

Drive increased parts pricing sophistication in line with customer expectations and changing market conditions.

**Compared to average annual spare parts revenue.*



Core capabilities



Achieve full visibility across all markets and segments

Optimize list prices so you can execute revisions based on local and competitive data. Visualize and analyze your parts pricing data with customizable dashboards and ad-hoc reports so you can quickly identify and act on opportunities to realize greater profitability across the complete supply chain.



Get unlimited flexibility

Support multiple pricing strategies with the ability to categorize and segment product groups so you have a more tailored approach to ensure optimal price and maximize profits.



Streamline price approvals

Use automatic approvals powered by forecasts and simulation models to minimize the impact of daily pricing processes.



Leverage advanced artificial intelligence and machine learning

Use machine learning to analyze win/loss reports and generate prices that will increase the probability to win the next deal. Automatically analyze historical and current pricing data to serve up suggested price changes, and segment new parts as they are added to your supply chain.



Optimize the complete price waterfall

Understand the impact on customer net prices down to the final pocket price by easily connecting global prices and linked regional price lists with discounts and charges, rebates, special prices, and quoted prices to calculate the optimal net price for a customer.



Collect real-time customer feedback

Capture integrated customer feedback from the sales force, indicating whether prices are aligned with market expectations so you can adjust as needed.

Leading manufacturers rely on Synchron Price



Synchron Warranty named a Leader
in 2021 IDC MarketScape Report
for B2B Price Optimization and
Management Applications.

Start the conversation today!

Whether you're interested in a strategic conversation, value assessment, or technical demo, our team can't wait to speak with you! Reach out to us directly at <https://www.synchron.com/contact/>.

Learn more about Synchron Price and how it can work for your business at [synchron.com/price](https://www.synchron.com/price)



Synchron empowers leading manufacturers and distributors to capitalize on the world's new service economy. With our industry-leading investments in AI and ML, Synchron offers the first, innovative, customer-endorsed, and complete end-to-end intelligent Service Lifecycle Management solution portfolio, encompassing service parts inventory, price, warranty, and field service management. Delivered on the Synchron Connected Service Experience (CSX) Cloud, our solutions offer competitive differentiation through exceptional aftermarket service experiences, while simultaneously improving aftermarket business profitability. For more information, visit [synchron.com](https://www.synchron.com).