

Deliver Exceptional Service through your dealer network



Reduce churn by streamlining dealer inventory management.

Your dealers' customers value their time above all else, and when problems with their products and equipment arise, they want quick and effective solutions. With an AI- and ML-driven parts inventory optimization solution, you can automatically place parts where and when they're needed, allowing your dealers to focus on fixing their customers' equipment on time, as promised. This will prevent them from seeking out the local competition, keep them coming back, and ensure their loyalty to your brand.

Synchron Retail Inventory is the solution that can help you efficiently distribute parts stock to your downstream network and align your aftermarket strategies with individual dealers' business requirements.



Harmonize with your dealers

Enable information, risk, and revenue-sharing to improve dealer adoption and compliance.



Maximize aftermarket revenues

Optimize the dealer service supply chain and improve parts availability up to 20%.



Reduce parts supply chain expenses

Lower dealer network inventory up to 30% and decrease freight and other supply chain costs.



Automate routine tasks

Eliminate manual processes and waste and expand worker efficiency and customer focus.



20% improvement in your dealers' parts availability

30% decrease in your total dealer network inventory

Allocate inventory across your dealer network supply chain by automatically considering vertical and horizontal dependencies and utilizing virtual planning to share parts stock across stock keeping locations.

Core capabilities



Synchronize your dealer supply chain

Close the gap between which inventory items you think your dealers may need and what they'll actually need on hand to free up valuable working capital.

- Fine-tune forecasting accuracy by analyzing varying data sets and applying best-fit algorithms
- Calculate probabilities for different demand outcomes
- Schedule and adjust planned events, such as recall campaigns and maintenance
- Utilize hub and spoke structures to get parts to smaller dealers, faster



Refill your dealer network inventory efficiently and effectively

Empower dealers to execute on established calculated inventory replenishment policies for ordering parts stock to increase their availability by up to 20%.

- Automate dealer stock replenishment
- Mitigate your dealer's risk of run-outs
- Level supplier loads at PDCs, optimally
- Simplify dealer parts returns and incentivize participation and compliance



Access the right parts, in the right place, at the right time

Capture and automate your most intelligent strategies for managing your dealers' inventory and improve their service levels and their customers' experiences.

- Optimize inventory across a multi-echelon distribution network
- Help your dealers order parts in the most economic quantities
- Improve dealer inventory management with cluster analytics
- Integrate dealer order schedules and plans in your parts distribution center (PDC) planning



Differentiate your dealer network's service operations with advanced analytics

Use data to your advantage and unlock opportunities across the entire dealer network service supply chain and inventory ecosystem.

- Gain invaluable visibility into inventory operations
- Synthesize millions of data points to produce clear and actionable insights
- Travel back in time and use "what if" analyses to predict business outcomes
- Use GPS data to track equipment in the field and their location

Leading manufacturers rely on Synchron Retail Inventory



Synchron Inventory named a Leader
in the IDC MarketScape: Worldwide
Manufacturing Service Parts Management
Applications 2021-2022 Vendor Assessment.

Start the conversation today!

Whether you're interested in a strategic conversation, value assessment or technical demo, our team can't wait to speak with you! Reach out to us directly at info@synchron.com.

Learn more about Synchron Retail Inventory and how it can work for your business at synchron.com/retail-inventory

Synchron empowers leading manufacturers and distributors to capitalize on the world's new service economy. With our industry-leading investments in AI and ML, Synchron offers the first, innovative, customer-endorsed, and complete end-to-end intelligent Service Lifecycle Management solution portfolio, encompassing service parts inventory, price, equipment uptime, warranty, and field service management. Delivered on the Synchron Connected Service Experience (CSX) Cloud, our solutions offer competitive differentiation through exceptional aftermarket service experiences, while simultaneously improving aftermarket business profitability. For more information, visit synchron.com.