syncron.

How leading aftermarket sales and service organizations are driving forward in the connected service economy

Product delivery is growing more and more complex. This is pushing aftermarket sales and service organizations to digitize in a way that fundamentally changes the way they operate. The need to connect the value chain is more critical than ever, to enable faster, more responsive operations.

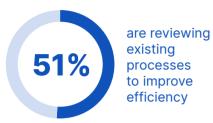
A recent study found a fundamental rethink of business models, shifting from traditional, non-digital manufacturing to maximizing offerings as a post-digital technology company. Which presents the industry with both a challenge and an opportunity...

Get the full story

What are the top pressures and priorities for aftermarket sales and services?



Streamline processes and increase business-wide resiliency and predictability



Satisfy shifting customer demands



admit meeting aftermarket sales and service customer expectations to be a challenge



Meet sustainability goals



agree prioritizing sustainability across the supply chain will boost profitability



Maximize understanding of fixed asset operations



believe success lies in promoting a circular economy within their after-market sales and service



In turn, this is causing increased pressure on balance sheets, costs, and people across

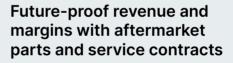
maintenance, operations, and supply chain as organizations highlight their biggest manufacturing struggles. Over 99.6% of manufacturing companies are looking to optimize spare parts, parts pricing, service lifecycle management, and enable their technology and engineers.



Find out more

How to get there?

Digitize the manufacturing aftermarket business model to create efficiencies and lower operational costs







Embrace the new service economy

Connect inventory, pricing, and service delivery for more resilient, intelligent, and cost-reductive operations

> 96% recognize the direct link between optimized parts inventory and contract profitability



Deliver even greater service experience across the value chain by putting customer needs at the heart of organizational thinking



Drive improved service optimization

and efficiency across the value chain to revolutionize the way service is delivered to customers



Enable greater service growth driven by transformation across the value chain to empower the new service economy

26% above annual revenue target in the first year using Syncron for dynamic pricing



at Al-Futtaim



Singularly suited to your success



Our solutions are uniquely connected across all processes, operations, and data silos



HITACHI



We are a leader in innovation, scalability, and co-creation







Reinforce your focus on the aftermarket sales and service lifecycle management





Find out more

Download the full report, **Build a Resilient** Aftermarket Service Business, which takes a deep dive into the challenges and opportunities for the aftermarket service with opinion and perspectives from 500 service and supply chain decision-makers.

Contact us at www.syncron.com/contact to find out exactly how we can help you transform the way you plan, price, and service.

Stats from Vanson Bourne research of 500 service and supply-chain decisionmakers across US, UK, and Northern Europe (November-December 2022)



