



Learning Paths

Go-to-Market



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1. Overview

Synchron Learning operates with a digital first philosophy. Our learning programs provide an unparalleled learning experience that combines the flexibility of online education with the depth of a traditional classroom environment.

Our unique Learning Paths, anchored in real-world business cases, offer a dynamic and holistic learning experience. As users progress through the courses, they do more than accumulate knowledge; they build a foundation of practical expertise. With each module, they leverage their prior experience to tackle increasingly complex challenges, ensuring a seamless transition from theory to application. This iterative approach not only fosters a deeper understanding but also empowers learners to synthesize their learning and apply it effectively to solve the next set of problems they encounter. In essence, our Learning Paths cultivate an educational journey that's as enriching as it is progressive, enabling users to master skills and make informed decisions with confidence.

Each of our courses includes an assessment at the end. Course completions are subject to the users passing these assessments. Each learning path includes a comprehensive exam at the end. Completion of these exams leads to earning micro-certificates

2. Offerings

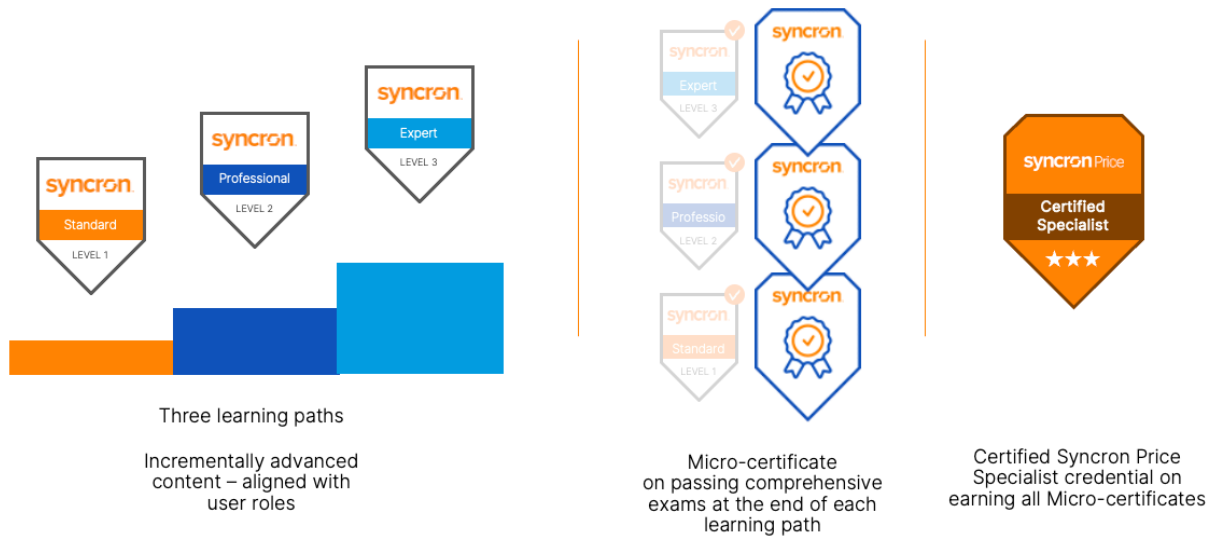
We offer the following learning programs for the Go-to-Market portfolio of products:

1. Certification Path: Synchron Price
 - Synchron Price- Standard
 - Synchron Price- Professional
 - Synchron Price- Expert
2. Learning Path: Synchron Insights for Price

3. Certification Path: Synchron Price

Introduction

The Synchron Price Certification path consists three learning paths- Standard, Professional, and Expert. Each learning path includes an exam, completion of which leads to a micro-certificate. When a user earns all three micro-certificates, they are conferred the credential “*Certified Synchron Price Specialist*”.



Synchron Price- Standard

The Standard learning path is designed for typical Pricing Analysts who use the system on a daily basis to adjust prices. The curriculum focuses on the fundamentals of price management and the concepts and functionalities related to executing daily actions for pricing analysis and operations.

The learning path includes 8 courses and the Synchron Price- Level 1 exam.

Learning Path	Course Title
	1. Understanding the Business Case- Standard
	2. Fundamentals of Price Management
	3. Navigation in Synchron Price
	4. Managing Item Data and Item Relations in Synchron Price
	5. Pricing Logics in Synchron Price
	6. Simulations in Synchron Price
	7. Price Optimization in Synchron Price
	8. Setting Item Price in Synchron Price
Certification Exam	Synchron Price- Level 1

Synchron Price- Professional

The Professional learning path is designed for Pricing Managers or Pricing Analysts who have completed the Standard curriculum and wish to further expand their knowledge. A large portion of the curriculum focuses on effectively performing price revisions in the system using Base to region price management and Analytics.

The learning path includes 6 courses and the Synchron Price- Level 2 exam.

Learning Path	Course Title
	1. Understanding the Business Case- Professional
	2. Pricing Revision in Synchron Price
	3. Pricing Setup in Synchron Price
	4. Price Adjustment in Synchron Price
	5. Analytics in Synchron Price
	6. Cost Optimization in Synchron Price
Certification Exam	Synchron Price- Level 2

Synchron Price- Expert

The Synchron Price- Expert learning path is designed for superusers and Synchron Price administrators (IT) who are experienced in using the system and have completed the Standard and Professional curriculums. This curriculum focuses on building expertise in areas around configuring user permissions, setting up approval workflows, rolling out the system into new markets, and other miscellaneous system administration tasks.

The learning path includes 10 courses and the Synchron Price- Level 3 exam.

Learning Path	Course Title
	1. Understanding the Business Case- Expert
	2. Approval Workflow in Synchron Price
	3. User Administration and Access Management in Synchron Price
	4. Quotations in Synchron Price
	5. Feedback Management in Synchron Price
	6. Competitor Pricing in Synchron Price
Certification Exam	Synchron Inventory- Level 3

4. Learning Path: Synchron Insights for Price

This learning path is designed for viewers and designers who use Insights in Synchron Price. The learning path covers working with widgets and filters, interacting with dashboards, downloading widgets and dashboards, creating and a dashboard, and creating formulas using functions.

The learning path includes 2 courses and the Synchron Insights for Price exam.

Learning Path	Course Title
	1. Synchron Price Insights for Viewers
	2. Synchron Price Insights for Designers
Exam	Synchron Insights for Price



Synchron empowers leading manufacturers and distributors to capitalize on the world's new service economy. With our industry-leading investments in AI and ML, Synchron offers the first, innovative, customer-endorsed, and complete end-to-end intelligent Service Lifecycle Management solution portfolio, encompassing service parts inventory, price, equipment uptime, warranty, and field service management. Delivered on the Synchron Connected Service Experience (CSX) Cloud, our solutions offer competitive differentiation through exceptional aftermarket service experiences, while simultaneously improving aftermarket business profitability. For more information, visit synchron.com.