

# Terex Corporation Streamlines and Optimizes Inventory Operations With Synchron



Terex Corporation, a leading American global manufacturer of materials processing machinery and aerial work platforms, has selected Synchron for proactive inventory management. Synchron Inventory supports Terex in its mission of offering best-in-class service to its customers and its vision of increasing profitability and becoming the most customer-responsive company in the industry.



## synchron Inventory

### The Strength of Terex and Synchron

Recognized as a leader in worldwide manufacturing service parts management applications, Synchron Inventory has modernized and optimized Terex parts inventory operations to achieve a more connected, reliable, profitable and customer-focused aftermarket business.

Synchron Inventory is an essential component of the Synchron Connected Service Experience (CSX) Cloud, an AI- and ML-driven platform that helps manufacturers and service organizations transform their approach to service lifecycle management from beginning to end.

### Inventory Challenges

- Lack of transparency
- Manual, inefficient inventory processes
- Unable to proactively plan ahead of service demands
- Aftermarket revenue not optimized
- Inventory management processes not standardized

### Results With Synchron Inventory

- Complete visibility across all inventory operations
- An intuitive, built-for-purpose platform designed for inventory optimization
- Predictive analytics supported by AI/ML
- Potential to improve parts availability by up to 20%
- Automated, streamlined inventory management